



Ahsan Bashir

Digital Marketer &
Graphic Designer

Professional Summary

Hi,

I'm a **Social Media Specialist** with detailed knowledge of online marketing and social media analytics. I can do planning, implementing and monitoring the company's Social Media strategy in order to increase brand awareness, improve Marketing efforts and increase sales. Ability to understand and communicate results to management and work in a fast paced environment. Answers questions and engages in social media/online discussion with the public, maintaining a respectful, professional tone at all times. Demonstrated passion for social media, new technology and digital marketing.

Skills

My skills or Knowledge Level in Softwares

Digital Marketing	75%
Social Media Specialist	95%
Internet Researcher	90%
Graphic Designer	80%
Canva	95%
Data Entry	95%
Office Applications	100%
Data Scraper	70%
Content Writer	50%
WordPress	65%
WIX	80%
JavaScript	25%
HTML & CSS	75%

Experience

2017-2019

IGNITE CREATION PAKISTAN

SOCIAL MEDIA SPECIALIST

My job was creating and administering content and respond to reader comments on all social media platforms, such as Facebook, Instagram, and Twitter, to build an audience and ensure customer engagement.

Personal Information

S/O ★ Muhammad Bashir Ahmed
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Education

2015-2017

Government Islamia High School Lahore
Matric in Computer Science

Reference

Reference will be furnished on demand.